



# Bonk Hard Racing Sponsorship Information

Bonk Hard Racing, LLC  
P.O. Box 806  
Osage Beach, MO 65065  
573-302-0250  
www.bonkhardracing.com

Bonk Hard Racing Sponsors are Supreme. No doubt about it. We greatly appreciate our sponsors who provide top quality products for active, outdoor, adventurous people.

Our events directly touch 1500 - 2000 racers per year who purchase, use and look for the best in active equipment, clothing, and services.

We hope you will consider partnering with Bonk Hard Racing as a Sponsor of fun, safe, and challenging multisport events.

## **PRESENTING SPONSOR:**

Each Bonk Hard Racing Event is allowed **ONE** Presenting Sponsor.

The Presenting Sponsor is represented as the primary sponsor of the race and is advertised as such on all marketing material, printed material, electronic media, and social media. Generally, the Presenting Sponsor hosts the racer check-in and packet pickup at their store/location providing added traffic/shopping at the Presenting Sponsor's location. In some cases, the Presenting Sponsor may not be located in the vicinity of the race location or the Presenting Sponsor may not physically have a "store front" location. In such cases, the Presenting Sponsor may bring products/services to the designated racer check-in location to sell, distribute, or inform.

**Presenting Sponsors** contribute \$2000+ (retail dollars) in prizes, gift cards, services, or drawings (may also be post-race food and drink) for the **selected race**. They are:

- 1) Represented as #1 Sponsor for the Race.
- 2) Presented first on the Bonk Hard Racing Race website (with hyperlinks to sponsor pages).
- 3) Facebook announcements & updates for the race use shared links/logos of the Presenting Sponsor
- 4) Racer Check-in and Packet Pick-up in store location (if applicable).
- 5) Presenting Sponsor logo is printed prominently on back of race t-shirt, on own line, under Bonk Hard Racing logo.
- 6) Race clue sheets include Presenting Sponsor logo.
- 7) Banners, flags, sails or other material provided by Presenting Sponsor are displayed at race finish.
- 8) Printed advertising material (flyers, stickers, cards) supplied by Sponsor may be included in racer packet.
- 9) Race finish photos are taken in front of Presenting Sponsor Banner (supplied by sponsor).
- 10) Presenting Sponsor Racing Team has free entry into the event.

## **PREMIER SPONSOR:**

**Premier Sponsors** contribute \$1500+ (retail dollars) in prizes, gift cards, services, or drawings (may also be post-race food and drink) for the **selected race**. They are:

- 1) Presented second on the Bonk Hard Racing Race website (with hyperlinks to sponsor pages).
- 2) Premier Sponsor logo is printed prominently on back of race t-shirt, on own line, second under Bonk Hard Racing logo.
- 3) Race clue sheets include Premier Sponsor logo.
- 4) Banners, flags, sails or other material provided by Premier Sponsor are displayed at race finish.
- 5) Printed advertising material (flyers, stickers, cards) supplied by Sponsor may be included in racer packet.
- 6) Premier Sponsor Racing Team has free entry into the event.

## **SERIES SPONSOR:**

**Series Sponsors** contribute \$2000+ (retail dollars) in prizes, gift cards, services, or drawings (may also be post-race food and drink) for the **entire race calendar year**. This contribution is spread across **ALL** races for the year. They are:

- 1) Presented on the Bonk Hard Racing Race website (with hyperlinks to sponsor pages) – **ALL Races**.
- 2) Series Sponsor logo is printed on back of **ALL** race t-shirts.
- 3) **ALL** Race clue sheets include Series Sponsor logo.
- 4) Printed advertising material (flyers, stickers, cards) supplied by Sponsor may be included in racer packet - **ALL** Races.
- 5) Banners, flags, sails or other material provided by Series Sponsor are displayed at race finish – **ALL** Races.

## **RACE SPONSOR:**

**Race Sponsors** join us on a race-by-race basis and contribute \$200+ (retail dollars) in prizes, gift cards, services, or drawings (may also be post-race food and drink) for the **specified race**. They are:

- 1) Presented on the Bonk Hard Racing Race website (with hyperlinks to sponsor pages).
- 2) Race Sponsor logo is printed on back of race t-shirt.
- 3) Race clue sheets include Race Sponsor logo.
- 4) Printed advertising material (flyers, stickers, cards) supplied by Sponsor may be included in racer packet.
- 5) Banners, flags, sails or other material provided by Race Sponsor are displayed at race finish.